



EXHIBITOR & STAND OPTIONS

The World Tourism Business (WTB) event offers businesses a valuable opportunity to promote their brand to local and international buyers, investors, and industry leaders. Over three days, sponsors and exhibitors gain access to exhibition space, speaking opportunities, media exposure, and exclusive networking events like the gala dinner. Additional benefits include branding through banners, refreshments, secure parking, and access to VIP lounges making it a powerful platform for business visibility and growth.

PLATINUM VIP

R 15 000

Benefits :

- 3X3 Exhibition stand for 3 days
- 6 banners, 3 banners in foyer and 3 banners inside the venue
- 3 chairs, extension plug and table at your stand
- One on one interview with TV and Radio station
- Speaking engagement during the gala dinner
- Access to local and international buyers and general public to visit your stand

GOLD EXECUTIVE

R 10 000

Benefits :

- 3X3 exhibition stand for 3 days
- 4 banners, 2 inside the venue, 2 inside the foyer
- extension plugs, 2 chairs and table
- Access to VIP business lounge
- Access to local and international buyers to visit your stand
- Refreshments and lunch for 3 days

SME ENTRY LEVEL

R 5 000

Benefits :

- Exhibition table with 2 chairs
- Refreshments and lunch for 3 days
- Access to break away sessions
- 2 banners at your exhibition stand
- Writing material and reserved middle row seat Access to local buyers
- Safe and secure parking.

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LIBERTY



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